

Ad Express

Parent Company: Smith Communications, Inc.

Established 1985

Other Publications: The Eatonton Messinger, Lake Oconee News

Publisher: A. Mark Smith	SAPA Contact: A. Mark Smith	Circulation: 6927
P.O. Box 4027		Mail: 100 %
Eatonton, GA 31024		Carrier: %
Phone: 706-485-3501	Fax: 706-485-4166	Racks: %
Website: www.msgr.com	E-Mail: marksmsgr@gmail.com	

Paper Size: Mini Tab	Page Size: 6 X 20	Editorial: 40 %
Columns: 6, 8 classifieds	Average Pages: 16-24	Advertising: 60 %

Publication Day: Saturday	Display Rate: 7.50
Ad Deadline: Tuesday- noon	Classified Rate: \$16.30 runs with 2 pd papers
Class Deadline: Tuesday- noon	Color Rate: spot /75 full/\$200
Insert c/o Messenger Weekend	Insert Rate: Average .05 each
Shipping 120 Broadway	
Address Macon, GA 31201	

GA

Ad-Pak

Parent Company: Wilmington Media Co.

Established 1976

Other Publications:

Publisher: Jeff Phenicie	SAPA Contact: Jeff Phenicie	Circulation: 12320
P.O. Box 12430		Mail: 0 %
Wilmington, NC 28405		Carrier: 10 %
Phone: 910-791-0688	Fax: 910-791-9534	Racks: 90 %
Website: www.adpakweekly.com	E-Mail: jeff@adpakweekly.com	

Paper Size: Tab	Page Size: 10 X 10.5	Editorial: 5 %
Columns: 1 5/8"	Average Pages: 32-36	Advertising: 95 %

Publication Day: Wednesday	Display Rate: \$11.00
Ad Deadline: Friday	Classified Rate: \$24/3 lines for 15 weeks
Class Deadline: Monday	Color Rate: 50
Insert Target Printing	Insert Rate: \$25-\$29/M
Shipping 458 Whitfield St.	
Address Fayetteville, NC 28306	

NC

AdMall

Parent Company:
Other Publications:

Established

Publisher: Denise Gibson
600 North Cleveland Avenue, Suite 260
Westerville, OH 43082
Phone: 304-863-6748
Website: www.admall.com

SAPA Contact:

Fax:
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

OH

Advertiser of Polk County

Parent Company:
Other Publications:

Established 1986

Publisher: Larry Knowles
1122 Fifth Street SW
Winter Haven, FL 33880
Phone: 1863-299-2201
Website: www.theadvertiser.cc

SAPA Contact: Cindy Yates

Fax: 1863-299-5672
E-Mail: advpaper@aol.com

Circulation: 37000
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Paper Size: Tab Page Size: 10.25 X 16.5 Editorial: 0 %
Columns: 1.5 9 picas Average Pages: 24-28 Advertising: 100 %

Publication Day: Thursday Display Rate: 8.00
Ad Deadline: Friday Classified Rate: \$7.00 / 15 words
Class Deadline: Friday \$0.20 each additional
Insert _____ 5675 SE Grouper Ave. Color Rate: 240
Shipping _____ Stuart, FL 34997 Insert Rate: \$40/M
Address _____

FL

AFCP

Parent Company:
Other Publications:

Established

Publisher: Loren Colburn
7445 Morgan Road, Suite 103
Liverpool, NY 13090
Phone: 877-203-2327
Website: www.afcp.org

SAPA Contact: Craig S. McMullin

Fax: 1-781-459-7770
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

NY

American Classifieds - Dothan

Parent Company:
Other Publications: Dothan Magazine

Established 1996

Publisher: Patrick Liester
P.O. Box 8547
DOTHAN, AL 36301
Phone: 1-334-792-5503
Website: www.americanclassifieds.com

SAPA Contact: Patrick Liester

Fax: 1-334-702-1313
E-Mail: dothan@americanclassifieds.com

Circulation: 28205
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab Page Size: 10.375 X 15.825 Editorial: %
Columns: 8 Average Pages: 32 Advertising: 100 %

Publication Day: Thursday Display Rate: \$8.00
Ad Deadline: Tuesday Classified Rate: \$7.00
Class Deadline: Tuesday
Insert 301 N. Crawford Street Color Rate: \$175
Shipping Bainbridge, GA 31717 Insert Rate: _____
Address _____

AL

American Classifieds of Alexandria

Parent Company: Want Ads of Alexandria, Inc.

Established 1984

Other Publications:

Publisher: Orkke Clifton
2052 Rapides Avenue
ALEXANDRIA, LA 71301
Phone: 318-445-0163
Website: www.americanclassifieds.com

SAPA Contact: Kathy Gardner
Circulation: 30500
Mail: %
Carrier: %
Racks: 100 %

Fax: 1318-445-2772
E-Mail: orkee@gmail.com

Paper Size: Tab Page Size: 10.5 X 16.25 Editorial: %
Columns: 8 Average Pages: 28 Advertising: 100 %

Publication Day: Thursday Display Rate: 20
Ad Deadline: Monday noon Classified Rate: \$7./ 20 words
Class Deadline: Monday noon
Insert Baton Rouge Press Color Rate: 100
Shipping 2621 East Perdue Drive Insert Rate: \$70/1000 min 5 K.
Address Baton Rouge LA 70814

LA

Atlanta Parent

Parent Company:

Established 1983

Other Publications:

Publisher: Liz White
2346 Perimeter Park Dr.
Atlanta, GA 30341
Phone: 1770-454-7599
Website: www.atlantaparent.com

SAPA Contact: Liz White
Circulation: 117900
Mail: %
Carrier: %
Racks: %

Fax: 1770-454-7699
E-Mail: lwhite@atlantaparent.com

Paper Size: Mini Tab Page Size: 7.5 X 9.75 Editorial: %
Columns: Average Pages: Advertising: %

Publication Day: 1st of month Display Rate: 110
Ad Deadline: Classified Rate:
Class Deadline:
Insert Color Rate:
Shipping Insert Rate:
Address

GA

Atlanta Thrifty Nickel

Parent Company:

Established 1983

Other Publications:

Publisher: Amy Hollingshead
1468 Roswell Road
Marietta, GA 30062
Phone: 770-971-8333
Website: thriftnickelads.com

SAPA Contact: Donna McCown
Fax: 1770-578-1673
E-Mail: office@atlantathriftynickel

Circulation: 60000
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab

Page Size: 10.25 X 16

Editorial: 0 %

Columns: 8

Average Pages: 32

Advertising: 100 %

Publication Day: Thursday

Display Rate: 20

Ad Deadline: Tuesday 6 pm

Classified Rate: business-\$10.00,
personal-\$5.00/20
words

Class Deadline: Tuesday 6 pm

Insert | Gannett Offset Atlanta
Shipping | 120 James Aldredge Blvd
Address | Atlanta GA 30336

Color Rate: 10

Insert Rate: 40

GA

Bargains Plus

Parent Company:

Established 1991

Other Publications:

Publisher: Tony Onellion
155 Robert Street
SLIDELL, LA 70458
Phone: 1985-649-9515
Website: www.bargainsplusnow.com

SAPA Contact: Tony & Hilda Onellion
Fax: 1985-649-9518
E-Mail: bargainsplusnow@gmail.com

Circulation: 27300
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab

Page Size: 10.295 X 13.75

Editorial: 0 %

Columns: 1 5/8"

Average Pages: 20

Advertising: %

Publication Day: Every other Thur.

Display Rate: 12

Ad Deadline: Mondays before 5 pm

Classified Rate: \$9 / 20 words busi. \$7
personal \$0.25 add.

Class Deadline: Mondays before 5 pm

Insert | 3805 Pontchartrain Dr. Suite 3
Shipping | Slidell, LA 70458
Address |

Color Rate: 123.60

Insert Rate: \$33.50-45

LA

Barwick News Advertiser

Parent Company: Barwick Publishing, Inc.

Established 2005

Other Publications:

Publisher: Walt Yost
P.O. Box 65
Barwick, GA 31720
Phone: 229-735-2111
Website:

SAPA Contact: Walt Yost
Fax: 229-735-2112
E-Mail: barwickads@windstream.net

Circulation: 8000
Mail: 95 %
Carrier: %
Racks: 5 %

Paper Size:
Columns: 6

Page Size: 10 3/8 X 14
Average Pages: 16

Editorial: 5 %
Advertising: 95 %

Publication Day: Tuesday

Display Rate: 7.00

Ad Deadline: Wed before

Classified Rate:

Class Deadline: Wed before

Insert Shipping Address
c/o South GA Printing
311 W. Central Ave.
Valdosta, GA 31601

Color Rate: \$1.60 per inch
Insert Rate: \$50 per K

GA

Beauregard Bonanza

Parent Company: Timeless Designs, Inc.

Established 2003

Other Publications:

Publisher: Bruce Willison
1214 Mohawk Street
DeRidder, LA 70634
Phone: 337-515-3614
Website: www.timelessdesignsinc.net

SAPA Contact:
Fax: 337-462-9498
E-Mail: classifieds@freebonanza.net

Circulation: 8000
Mail: %
Carrier: %
Racks: %

Paper Size:
Columns:

Page Size: X
Average Pages:

Editorial: %
Advertising: %

Publication Day:

Display Rate: 52

Ad Deadline:

Classified Rate:

Class Deadline:

Insert Shipping Address

Color Rate:
Insert Rate:

LA

Birmingham Parent

Parent Company:

Established

Other Publications:

Publisher: Carol Evans
3590-B Highway 31 South, #289
Pelham, AL 35124
Phone: 205-987-7700
Website: www.birminghamparent.com

SAPA Contact:

Fax: 205-987-7600
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

AL

Browser Publishing LLC

Parent Company: Bargain Browser

Established 1975

Other Publications: Browser Connection

Publisher: Mandy Christenson
P.O. Box 347
White House, TN 37188
Phone: 1615-672-3555
Website: bargainbrowser.com

SAPA Contact: Mandy Christenson

Fax: 1615-672-5971
E-Mail: sales@bargainbrowser.com

Circulation: 22500
Mail: 0 %
Carrier: 85 %
Racks: 15 %

Paper Size: Tab Page Size: 10.375 X 14
Columns: 1 5/8" Average Pages: 24 Editorial: 2 %
Advertising: 98 %

Publication Day: Tuesday

Display Rate: 10

Ad Deadline: Friday noon

Classified Rate: \$6.50/15 words
\$0.40 each additional

Class Deadline: Friday noon

Insert
Shipping
Address

101 Highland Dr.
White House, TN 37188

Color Rate: 100
Insert Rate: \$25/M

TN

C.A.C., Inc.

Parent Company:

Established

Other Publications:

Publisher: Mark Stoecklin
155 Willowbrook Blvd.
WAYNE, NJ 07470
Phone: 973-785-3000
Website:

SAPA Contact: Mike Devlin/Mark Stoecklin

Fax: 1201-785-8341
E-Mail: info@certifiedaudit.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day: 129 ext.

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

NJ

Carolina Weekly Newspapers

Parent Company:

Established 2001

Other Publications:

Publisher: Alain Lillie
10100 Park Cedar Drive, Suite 150
Charlotte, NC 28210
Phone: 704-849-2261
Website: www.

SAPA Contact:

Fax: 704-849-2504
E-Mail: adsales@carolinaweeklynewspaper

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day: Friday

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

NC

Carolina Woman

Parent Company: Carolina Woman Inc

Established 1993

Other Publications:

Publisher: Debra Simon
1506 E. Franklin St., Suite 103
Chapel Hill, NC 27514
Phone: 919-852-5900
Website:

SAPA Contact: Debra Simon

Fax: 919-852-5910
E-Mail: publisher@carolinawoman.com

Circulation: 41000
Mail: 3 %
Carrier: 0 %
Racks: 97 %

Paper Size: Mini Tab

Page Size: 9.25 X 11

Editorial: 50 %

Columns: 2.25

Average Pages: 72

Advertising: 50 %

Publication Day: 1st of month

Display Rate: 76

Ad Deadline: 15th monthly

Classified Rate: \$17 for 23 words,
additional words 25
cents

Class Deadline: 15th monthly

Insert Carolina Woman
Shipping 7406A Chapel Hill Rd.
Address Raleigh, NC 27607

Color Rate: 400

Insert Rate:

NC

Chesterfield County Shopper

Parent Company:

Established 1982

Other Publications: Marion County News Journal, News Journal, Hartzville
News Journal

Publisher: Don Swartz
25 Chesterfield Hwy.
Cheraw, SC 29520
Phone: 1843-537-2791
Website:

SAPA Contact: David Linton

Fax: 1843-537-1912
E-Mail: production@florencenewsjournal.

Circulation: 13898
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Paper Size: Tab

Page Size: 10.41 X 16

Editorial: %

Columns: 10p

Average Pages: 24

Advertising: %

Publication Day: Wednesday

Display Rate: 9

Ad Deadline: Friday 5 pm

Classified Rate: \$5.50/20 words
\$0.30 each additional

Class Deadline: Friday 5 pm

Insert Lancaster News
Shipping 701 N. White St.
Address Lancaster, SC 29720

Color Rate: 100

Insert Rate: \$0.055 & up

SC

CNHI

Parent Company:
Other Publications:

Established

Publisher: Brett Wallace
445 Dexter Avenue, Suite 7000
Montgomery, AL 36104
Phone: 800-821-8139
Website:

SAPA Contact: Sheila T. Haydel

Fax: 1205-298-7193
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____ Editorial: %
Columns: _____ Average Pages: _____ Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

AL

Common Cents Want Ads

Parent Company:
Other Publications:

Established 1994

Publisher: Kaye Stirling
17425 Opportunity Avenue
Baton Rouge, LA 70817
Phone: 225-751-8510
Website: www.commoncentwantads.

SAPA Contact: Kaye Stirling & Jerrima Mullins

Fax: 225-751-4953
E-Mail: ccents@aol.com

Circulation: 24000
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab Page Size: 10.5 X 12.5 Editorial: 0 %
Columns: 1 5/8" Average Pages: 40 Advertising: 100 %

Publication Day: Thursday Display Rate: \$19.00
Ad Deadline: Friday Classified Rate: 10 words \$4.25
Class Deadline: Monday private \$5.50 Business
Insert _____ Color Rate: 1C \$25, 2C \$50, Full
Shipping _____ 175 McGehee Dr. Insert Rate: \$35/M
Address _____ Baton Rouge, LA 70815

LA

Community Papers of Indiana & Illinois

Parent Company:

Established

Other Publications:

Publisher: Tina Jackson
P.O. Box 1004
Crown Point, IN 46308
Phone: 1-219-689-6262
Website:

SAPA Contact:

Fax: 1-219-374-7558
E-Mail: tina@familyflyer.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

IN

Community Papers of Michigan

Parent Company:

Established

Other Publications:

Publisher: Jack Guza
5000 Northwind Dr., Suite 240
East Lansing, MI 48823
Phone: 517-333-3355
Website:

SAPA Contact:

Fax: 517-333-3322
E-Mail: tfitzwater@mich-ad.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

MI

Community Papers of Ohio & W. Virginia

Parent Company:

Established

Other Publications:

Publisher: Phil Daubel
3500 Sullivant Ave.
Columbus, OH 43204
Phone: 614-272-5422
Website:

SAPA Contact: Phil Daubel

Fax: 614-262-0684
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

OH

Community Shoppers Guide

Parent Company: The Community Shopper's Guide, Inc.

Established 1981

Other Publications:

Publisher: Frances Cooper
219 First Avenue SW
Cullman, AL 35055
Phone: 1256-734-1532
Website: www.csgonline.com

SAPA Contact: Frances Cooper

Fax: 1256-734-1672
E-Mail: myad@csgonline.com

Circulation: 38719
Mail: 100 %
Carrier: %
Racks: %

Paper Size: Tab Page Size: 10.25 X 15
Columns: 9.5picas Average Pages: 36

Editorial: %
Advertising: 100 %

Publication Day: Wednesday

Display Rate: 10.75

Ad Deadline: Monday 6p.m.

Classified Rate: \$8.00/20 words +
25cents each add.
word

Class Deadline: Monday 6p.m.

Insert Alabama Web Press
Shipping 1793 Eva Road
Address Cullman, AL 35055

Color Rate: price by color
Insert Rate: Price by wt.

AL

Country Peddler

Parent Company:

Established 1971

Other Publications:

Publisher: Belinda Saltzman
P.O. Box 492
Bowling Green, KY 42102
Phone: 1270-842-1615
Website: www.countrypeddlerbg.com

SAPA Contact: Belinda Saltzman/Kyda West

Circulation: 34466

Mail: 0 %

Carrier: 95 %

Racks: 5 %

Fax: 1270-842-4220

E-Mail: belinda@countrypeddle

Paper Size: Tab

Page Size: 10.25 X 11.5

Editorial: 0 %

Columns: 2 3/8"

Average Pages: 28

Advertising: 100 %

Publication Day: Thursday

Display Rate: 20

Ad Deadline: Tuesday 5 pm

Classified Rate: business-\$10.00/ 15 words

Class Deadline: Tuesday 5 pm

Insert
Shipping
Address

804 Center St.
Bowling Green, KY 42101

Color Rate: 250

Insert Rate: \$34/M single

KY

Courier Journal

Parent Company:

Established 1884

Other Publications:

Publisher: Thomas V. Magazzu
1828 Darby Drive
Florence, AL 35630
Phone: 1256-764-4268
Website: www.courierjournal.net

SAPA Contact: Thomas V. Magazzu

Circulation: 69153

Mail: 100 %

Carrier: %

Racks: %

Fax: 1256-760-9618

E-Mail: editor@courierjournal.net

Paper Size: Tab

Page Size: 10 X 15

Editorial: 19 %

Columns: 1.6

Average Pages: 44

Advertising: 81 %

Publication Day: Wednesday

Display Rate: \$12.25

Ad Deadline: Thursday 5pm

Classified Rate: \$6.50/15words - bus.

Class Deadline: Friday 5pm

Insert
Shipping
Address

The Tennessean
1100 Broadway
Nashville TN 37203

Color Rate: \$95 one color

Insert Rate: \$37M

AL

CPF

Parent Company:
Other Publications:

Established

Publisher: Dave Neuharth
13405 Highway 484
BELLEVIEW, FL 34420
Phone: 352-347-4470
Website: www.

SAPA Contact: David Neuharth

Fax: 352-347-3384
E-Mail: djneuharth@aol.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____

Insert | 12601 SE 53rd. Terrace Road
Shipping | Belleview, FL 34420
Address |

Color Rate:
Insert Rate:

FL

CVC

Parent Company:
Other Publications:

Established

Publisher: Tim Bingaman
P.O. Box 31523
St. Louis, MO 63131
Phone: 800-262-6392
Website: www.cvcaudit.com

SAPA Contact: Tim Bingaman

Fax: 1314-822-0666
E-Mail: info@cvcaudit.com,

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____

Insert |
Shipping |
Address |

Color Rate:
Insert Rate:

MO

Daytona Pennysaver

Parent Company: News-Journal

Established 1977

Other Publications:

Publisher: Jay Kemp
454 South Yonge Street
Ormond Beach, FL 32174
Phone: 1-386-756-2101
Website: www.floridapennysavers.com

SAPA Contact: Lenny Marsh
Fax: 1386-677-6608
E-Mail: clarissa.williams@psavers.com

Circulation: 76,000
Mail: 0 %
Carrier: 83 %
Racks: 17 %

Paper Size: Tab
Columns: 8 picas

Page Size: 9.8125 X 11.5
Average Pages: 84

Editorial: 3 %
Advertising: 97 %

Publication Day: Wed/Thurs.
Ad Deadline: Monday 1pm
Class Deadline: Monday 1pm

Display Rate: \$14.05
Classified Rate: \$10.75/ 20 words

Insert Shipping Address: 454 S. Young St.
Ormond Beach, FL 32174

Color Rate: \$80.00
Insert Rate: \$35/M

FL

Eagle Media

Parent Company: Golden Corner Shopper

Established 1990

Other Publications: The Journal

Publisher: Hal Welch
210 West North 1st Street
Seneca, SC 29678
Phone: 1-864-882-2375
Website: www.upstatetoday.com

SAPA Contact:
Fax: 1-864-882-2381
E-Mail: jennyw@upstatetoday.com

Circulation: 10000
Mail: %
Carrier: %
Racks: %

Paper Size:
Columns: 6

Page Size: 10.5 X 21
Average Pages:

Editorial: %
Advertising: %

Publication Day: Monday
Ad Deadline: 2 days prior
Class Deadline:

Display Rate: 12.00
Classified Rate:

Insert Shipping Address: Color Rate: 240
Insert Rate:

SC

Encore Magazine

Parent Company: Wilmington Media Co.

Established 1984

Other Publications:

Publisher: Jeff Phenicie
P.O. Box 12430
Wilmington, NC 28405
Phone: 910-791-0688
Website: www.encorepub.com

SAPA Contact: Jeff Phenicie
Fax: 910-791-9534
E-Mail: jeff@adpakweekly.com

Circulation: 12320
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab
Columns: 1 5/8"

Page Size: 10 X 10.5
Average Pages: 64-72

Editorial: 45 %
Advertising: 55 %

Publication Day: Wednesday

Display Rate: \$11.00

Ad Deadline: Friday

Classified Rate: \$24/ 15 lwords for 4 weeks

Class Deadline: n/a

Insert Target Printing
Shipping Address 458 Whitfield St
Fayetteville, NC 28306

Color Rate: 50
Insert Rate: \$25-\$29/M

NC

Exchange

Parent Company: Exchange, Inc.

Established 1979

Other Publications: Exchange, Coffee County Shopper

Publisher: Will Thomas
P.O. Box 490
Fayetteville, TN 37334
Phone: 1931-433-9737
Website: exchangeonthe.net

SAPA Contact: Will Thomas
Fax: 1931-433-0053
E-Mail: krista@exchange-inc.com

Circulation: 77948
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Paper Size: Tab
Columns: 1 3/8" (6 EA)

Page Size: 10.25 X 16
Average Pages: 24

Editorial: 10 %
Advertising: 90 %

Publication Day: Wednesday

Display Rate: \$31.50

Ad Deadline: Friday 5pm

Classified Rate: \$9.00/15 words
\$0.25 each additional

Class Deadline: Monday noon

Insert 404 S. Main Ave.
Shipping Address Fayetteville, TN 37334

Color Rate: \$75.00
Insert Rate: \$40/M Min.

TN

Fake Brains Software

Parent Company:

Established 1995

Other Publications:

Publisher: Lisa & Pat
791 SouthPark Drive, Suite 300
Littleton, CO 80120
Phone: 303-791-3301
Website: fakebrains.com

SAPA Contact: Lisa & Pat Pfeifer

Fax: 1303-470-5218
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____ Editorial: %
Columns: _____ Average Pages: _____ Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

CO

FPCNY

Parent Company:

Established

Other Publications:

Publisher: Dan Holmes
P.O. Box 11279
Syracuse, NY 13218
Phone: 1315-472-6007
Website:

SAPA Contact: Erika Perez

Fax: 1315-472-5919
E-Mail: dholmes@fpcny.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____ Editorial: %
Columns: _____ Average Pages: _____ Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

NY

Florida Sun Printing

Parent Company: Southern Company Enterprise, Inc.

Established

Other Publications:

Publisher: Mark Thompson
P.O. Box 627
Callahan, FL 32011
Phone: 904-879-2101
Website: www.flasunprinting.com

SAPA Contact:
Fax: 904-879-5029
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

FL

Forum Publishing Group

Parent Company: Chicago Tribune

Established 1970

Other Publications:

Publisher: Publisher
1701 Green Road, Ste. B
Deerfield Beach, FL 33064
Phone: 1954-428-7355
Website:

SAPA Contact: Mickie Carusos
Fax: 1954-429-0558
E-Mail:

Circulation: 629793
Mail: 5 %
Carrier: 48 %
Racks: 47 %

Paper Size:	Page Size: 10.5 X 10.5	Editorial: 25 %
Columns: 6 col. 1.608"	Average Pages: 32	Advertising: 75 %

Publication Day: Wednesday & Thursday Display Rate: 29.96 per inch
Ad Deadline: Varies According To Papers Classified Rate: 15.51 3 lines. 1 pub
Class Deadline: See Above
Insert _____ Color Rate: 95.00/color
Shipping _____ Insert Rate: _____
Address _____

FL

Fraley's Auto Expo

Parent Company:

Established 1996

Other Publications:

Publisher: Mike Fraley
4029 Kingwood Pike
Reedsville, WV 26547
Phone:
Website: www.theautoexpo.com

SAPA Contact:

Fax:
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:



GateHouse Media

Parent Company:

Established

Other Publications:

Publisher: Galina Vavilova
P.O. Box 819
NEOSHO, MO 64850
Phone: 417-451-0695
Website:

SAPA Contact: Janelle

Fax: 417-455-2869
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:



Green Tab

Parent Company:
Other Publications:

Established 1961

Publisher: Brian Clutter
P.O. Box 536
Moundsville, WV 26041
Phone: 1304-845-4050
Website:

SAPA Contact: Robert W. Munn

Fax: 1304-845-4312
E-Mail: greentab@earthlink.net

Circulation: 17187
Mail: 35 %
Carrier: 65 %
Racks: 0 %

Paper Size: Tab
Columns: 1 5/8"

Page Size: 10.25 X 15.75
Average Pages: 24

Editorial: 15 %
Advertising: 85 %

Publication Day: Saturday

Display Rate: \$19.50

Ad Deadline: Wednesday 5 pm

Classified Rate: \$20.39/ 20 words
one insert

Class Deadline: Wednesday 5 pm

Insert 220 Baker Ave.
Shipping Moundsville, WV 26041 (preprints
Address only)
518 7th Streets

Color Rate: \$75.00 per zone
Insert Rate: \$48/M



Hamilton Circulation Supplies

Parent Company:
Other Publications:

Established

Publisher: Joe Beaudry
522 Gould Street, Box 398
Beecher, IL 60401
Phone: 708-946-2208
Website: www.hamiltoncirculation.com

SAPA Contact: Joe Beaudry

Fax: 1708-946-3733
E-Mail: info@hamiltoncirculation.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:
Columns:

Page Size: X
Average Pages:

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:



Hometown News

Parent Company: Hometown News LC

Established 2002

Other Publications: 13 editions from Manatee County to Volusia County

Publisher: Lee Mooty
P.O. Box 850
FORT PIERCE, FL 34954
Phone: 1-772-465-5656
Website: www.hometownnewsol.com

SAPA Contact: Lee Mooty
Fax: 1-772-465-5696
E-Mail: Agreen@HometownNews

Circulation: 243981
Mail: 0 %
Carrier: 85 %
Racks: 15 %

Paper Size: Broadsheet Page Size: 11 X 20 Editorial: 25 %
Columns: 6 Average Pages: 32 Advertising: 75 %

Publication Day: Friday Display Rate: 281
Ad Deadline: Monday preceeding Classified Rate:
Class Deadline: Monday preceeding
Insert 1102 S. US Highway #1 Color Rate: 50
Shipping FORT PIERCE FL 34950 Insert Rate: \$31/M
Address

FL

IFPA

Parent Company:

Established

Other Publications:

Publisher: Gary Rudy
107 Hemlock Drive
Rio Grande, NJ 08242
Phone: 1-800-441-4372
Website: www.ifpa.com

SAPA Contact: Gary Rudy
Fax: 1609-889-8359
E-Mail: garyrudy@gmail.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: Page Size: _____ X _____ Editorial: %
Columns: Average Pages: Advertising: %

Publication Day: Display Rate:
Ad Deadline: Classified Rate:
Class Deadline:
Insert Color Rate:
Shipping Insert Rate:
Address

NJ

IPC

Parent Company: International Poly Corporation

Established

Other Publications:

Publisher: Charlie Hencye
407 Jeanette Court
Nokomis, FL 34275
Phone: 800.243.7659
Website: ipcpoly.com

SAPA Contact: Charlie Hencye

Fax: 941.484.0828
E-Mail: charlie@ipcpoly.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

Iwanna USA, LLC

Parent Company:

Established

Other Publications:

Publisher: Vincent Grassia
22 Garfield Street, Suite 100
Asheville, NC 28803
Phone: 828-274-8888
Website: www.iwanna.com

SAPA Contact:

Fax: 828-274-8533
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NC

J B Multimedia

Parent Company:

Established

Other Publications:

Publisher: Justin Gerena
P.O. Box 704
North Bellmore, NY 11710
Phone: 888-592-3212
Website: www.jbmultimedia.net

SAPA Contact:
Fax: 718-464-7684
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

NY

KAESU, Inc.

Parent Company:

Established

Other Publications:

Publisher: Joe Nicastro
69 Saunders Lane
Hackettstown, NJ 07840
Phone: 973-839-5400 x 23
Website: www.mypaperonline.com

SAPA Contact: Joe Nicastro
Fax: 1973-248-1177
E-Mail: joe@mypaperonline.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

NJ

Kidsville News Of Harnett County

Parent Company:

Established

Other Publications:

Publisher: Joy Crowe
P.O. Box 1411
Lillington, NC 27546
Phone: 910-551-2883
Website: www.kidsvillenews.

SAPA Contact:
Fax: 919-499-6664
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

NC

Kidsville News, Inc.

Parent Company:

Established

Other Publications:

Publisher: Bill Bowman
727 McGilvary Street
FAYETTEVILLE, NC 28301
Phone: 910-222-6200
Website: www.kidsvillenews.com

SAPA Contact: Dave Wilson
Fax: 910-484-9218
E-Mail: brubaker@upandcomingmag.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

NC

Lake Norman Publications

Parent Company:

Established

Other Publications:

Publisher: Craig Moon
209 Delburg Street
Davidson, NC 28036
Phone: 704-849-2261
Website: www.

SAPA Contact:

Fax: 704-849-2504
E-Mail: randi@carolinaweeklynewsp

Circulation: 104000
Mail: %
Carrier: %
Racks: %

Paper Size:

Page Size: _____ X _____

Editorial: %

Columns:

Average Pages: _____

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

NC

Lawrence County Advocate

Parent Company:

Established 1984

Other Publications:

Publisher: John Finney
P.O. Box 308
Lawrenceburg, TN 38464
Phone: 1-931-762-1726
Website: lawrencecountyadvocate.net

SAPA Contact: John Finney

Fax: 1-931-762-7874
E-Mail: lawcoadv@bellsouth.net

Circulation: 16800
Mail: %
Carrier: 100 %
Racks: %

Paper Size: Broadsheet

Page Size: 10 X 21.5

Editorial: 65 %

Columns: 6

Average Pages: 32

Advertising: 30 %

Publication Day: Sunday

Display Rate: \$5.60

Ad Deadline: Wed 5pm

Classified Rate:

Class Deadline: Wed 5pm

Insert
Shipping
Address
Lawrence County Advocate
121 N. Military Ave.
Lawrenceburg TN 38464

Color Rate: 150

Insert Rate: 37 M

TN

Listen To Life / Positive Media Network

Parent Company:

Established

Other Publications:

Publisher: Dr. Joey Faucette
3321 Pleasant Gap Drive
Dry Fork, VA 34549
Phone: 434-563-3319
Website: www.listentolife.org

SAPA Contact:
Fax: 434-658-1256
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

VA

Little Fish Big Ocean

Parent Company:

Established 2008

Other Publications:

Publisher: Chris Sedlak
1914 Redmark Lane
Winter Garden, FL 34787
Phone: 407-656-2777
Website: www.littlefishbigocean.com

SAPA Contact:
Fax:
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

FL

Living Out Loud Magazine

Parent Company: Nancy Hall Publications

Established 2010

Other Publications:

Publisher: Todd Godbey
P.O. Box 15944
Wilmington, NC 28408
Phone: 910-338-1205
Website: www.livingoutloudmag.com

SAPA Contact:
Fax: 910-338-1205
E-Mail:

Circulation: 10000
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

NC

Lumbermen's Equipment Digest

Parent Company:

Established

Other Publications:

Publisher: Brady Carr
2410 New Lewisburg Highway
Columbia, TN 38401
Phone: 931-381-1638
Website: lumbermenonline.com

SAPA Contact:
Fax: _____
E-Mail: _____

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

TN

MACPA

Parent Company:

Established

Other Publications:

Publisher: Alyse Mitten
P.O. Box 408
Hamburg, PA 19526
Phone: 610-488-7774
Website: www.macpa.net

SAPA Contact: Alyse Mitten, PENCAN

Fax: 610-743-8500
E-Mail: info@macpa.net

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

PA

Member Service Group

Parent Company:

Established

Other Publications:

Publisher: Paul Huntley
10555 New York Avenue, Suite 101
Urbandale, IA 50322
Phone: 515-334-7460
Website:

SAPA Contact:

Fax: 515-334-7461
E-Mail: lacey@membergroup.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

IA

Merrimac Software Associates

Parent Company:

Established

Other Publications:

Publisher: Tom Vachon
P.O. Box 28
South Tamworth, NH 03883
Phone: 603-323-5077
Website: www.merrsoft.com

SAPA Contact:

Fax: 603-323-8237
E-Mail: support@merrsoft.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NH

Metro Creative Graphics

Parent Company:

Established

Other Publications:

Publisher: Joann Johnson
519 Eighth Avenue
New York, NY 10018
Phone: 770-435-2458
Website:

SAPA Contact:

Fax:
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NY

MFCP

Parent Company:
Other Publications:

Established

Publisher: Dick Colvin
P.O. Box 1350
IOWA CITY, IA 52244
Phone: 800-248-4061
Website: Coralville, IA

SAPA Contact: Brian Gay
Fax: 319-341-4358
E-Mail: dick.colvin@gmail.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

IA

Mid-South Family Classifieds

Parent Company:
Other Publications:

Established

Publisher: Jacquta Burke
1075 Mineral Wells Avenue
Paris, TN 38242
Phone: 731.393.0185
Website:

SAPA Contact:
Fax: 731.641.2858
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

TN

Minnesota Free Paper Association

Parent Company:

Established

Other Publications:

Publisher: Terry Lehrke
21998 Highway 27
Little Falls, MN 56345
Phone: 320-632-4426
Website:

SAPA Contact:
Fax: 320-632-4426
E-Mail: jdraper@pipestonestar.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

MN

NAPS

Parent Company:

Established

Other Publications:

Publisher: Gary Lipton
415 Madison Avenue, 12th Floor
New York, NY 10017
Phone: 1-800-222-5551
Website: www.napsnet.com

SAPA Contact:
Fax: 1-800-990-4329
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

NY

National Ad Placement Service

Parent Company:

Established 1994

Other Publications:

Publisher: Rick Davis
4604 West Fairway Drive
Trent Woods, NC 28562
Phone: 888-215-2790

SAPA Contact: Rick Davis

Website:

Fax: 1252-633-2663
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:

Page Size: _____ X _____

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

NC

New Smyrna Pennysaver

Parent Company: Daytona Beach New Journal

Established 1982

Other Publications: Daytona Pennysaver, Flagler Pennysaver, Putnam
Pennysaver, West Volusia Pennysaver, St. Johns

Publisher: Sharon Farmer
223 A Canal Street
New Smyrna Beach, FL 32168
Phone: 1386-423-2300

SAPA Contact: Sharon Farmer

Website: www.floridapennysavers.com

Fax: 1386-426-2807
E-Mail: sharon.farmer@psavers.com

Circulation: 28508
Mail: 0 %
Carrier: 70 %
Racks: 30 %

Paper Size: Tab

Page Size: 9.75 X 11.5

Editorial: 5% %

Columns: 8 picas

Average Pages: 56

Advertising: 95 %

Publication Day: Wednesday

Display Rate: \$10.15

Ad Deadline: Mondays 3 PM

Classified Rate: \$7.50/20 words

Class Deadline: Monday 3 Pm

Insert
Shipping
Address
237 Canal St.
New Smyrna Beach, FL 32168

Color Rate: \$60
Insert Rate: \$35 /M

FL

Newspaper Printing Co.

Parent Company:

Established

Other Publications:

Publisher: Doug Schwenk
5210 South Lois Ave.
Tampa, FL 33611
Phone: 813-839-0035
Website: www.npcprinting.com

SAPA Contact: Richard King/Steve Tolliver

Fax: 1813-839-7295
E-Mail: dougs@npcprinting.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages: _____	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

FL

Oyster Pointer

Parent Company:

Established 1986

Other Publications: Newport News Kidsville News
York County Kidsville News

Publisher: Sylvia Weinstein
739 Thimble Shoals Blvd. Suite 704
NEWPORT NEWS, VA 23606
Phone: 757-873-4523
Website: www.oysterpointer.net

SAPA Contact:

Fax: 757-873-0599
E-Mail: editorop@aol.com

Circulation: 10000
Mail: 2 %
Carrier: %
Racks: 98 %

Paper Size:	Page Size: <u>10</u> X <u>11.25</u>	Editorial:	50 %
Columns: 4	Average Pages: 24	Advertising:	50 %

Publication Day: 1st of each month	Display Rate: varies
Ad Deadline: 1st of Prior month	Classified Rate: \$70 1st 3 lines, \$2 each additional
Class Deadline: 1st of prior month	Color Rate: 390
Insert	Insert Rate:
Shipping	
Address	

VA

Panama City Pennysaver

Parent Company:

Established 1999

Other Publications:

Publisher: John Ross
P.O. Box 1448
LYNN HAVEN, FL 32444
Phone: 1850-265-4325
Website:

SAPA Contact: John Ross
Fax: 1850-265-4327
E-Mail: pennysaverworks@aol.com

Circulation: 15,000
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab
Columns: 1.75"

Page Size: 10.25 X 15
Average Pages:

Editorial: %
Advertising: %

Publication Day: bi-monthly

Display Rate: \$8.00

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

FL

Peddler ADvantage

Parent Company: Print Advertising Inc. (PAI)

Established 1985

Other Publications:

Publisher: Gary Benton
512 North Market Street
Paris, TN 38242
Phone: 1731-644-9595
Website: www.peddlerads.com

SAPA Contact: Gary Benton
Fax: 1731-644-9970
E-Mail: peddlerads@bellsouth.net

Circulation: 14500
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab
Columns: 1.3"

Page Size: 10.25 X 12.5
Average Pages: 24

Editorial: 0 %
Advertising: %

Publication Day: Wednesday

Display Rate: \$7.95

Ad Deadline: Friday noon

Classified Rate: \$9.00 4weeks

Class Deadline: Monday 5pm

Business class: \$13 4
weeks

Insert
Shipping
Address

512 North Market
Paris, TN 38242

Color Rate: \$75.00
Insert Rate: \$.055/M

TN

Piedmont Shopper, Inc.

Parent Company: Piedmont Publishing

Established 2000

Other Publications:

Publisher: Kathy Crumpton
3157 Westover Drive
DANVILLE, VA 24541
Phone: 1434-822-1800
Website: www.piedmontshopper.com

SAPA Contact: Alan Lingerfelt

Fax: 1434-822-2400
E-Mail: kathycrumpton@mac.com

Circulation: 25651
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab

Page Size: 10 X 16

Editorial: 30 %

Columns: 9.5

Average Pages: 24

Advertising: 70 %

Publication Day: Thursday

Display Rate: 10

Ad Deadline: Wed. 12 noon

Classified Rate: Free

Class Deadline: Wed. 12 noon

Insert
Shipping
Address

Color Rate: 120

Insert Rate:

VA

PNAWAN

Parent Company:

Established

Other Publications:

Publisher: Jay Lenkersdorfer
P.O. Box 682
Lewiston, ID 83501
Phone: 208-746-0483
Website: www.pnawan.org

SAPA Contact: Terri Drake

Fax: 208-746-8507
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:

Page Size: _____ X _____

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

ID

Pre I

Parent Company:
Other Publications:

Established

Publisher: Jim Abeles
2705 E. Burnside St., Suite 214
PORTLAND, OR 97214
Phone: 503-288-7500 Ext 207
Website: www.preI.com

SAPA Contact:
Fax: 503-288-4508
E-Mail: brian@preI.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____ Editorial: %
Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

OR

Quik Quarter Classifieds

Parent Company: Gannett Company
Other Publications:

Established 1981

Publisher: Angie Savoie
1100 Bertrand Drive
Lafayette, LA 70506
Phone: 1337-234-3463
Website: www.qqclassifieds.com

SAPA Contact: Angi Savoie
Fax: 1337-234-3584
E-Mail: angie.savoie@qqad.com

Circulation: 61373
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab Page Size: 9.8125 X 11 Editorial: 0 %
Columns: 6 1/2 picas Average Pages: 64 Advertising: 100 %

Publication Day: Thursday Display Rate: 30
Ad Deadline: monday 3 pm Classified Rate: pp \$3.00/10 words. 1
Class Deadline: tuesday 6 pm wk. + .25 ea add.';
Insert _____ Color Rate: 200
Shipping _____ Insert Rate: \$37/1000
Address _____

LA

RT Publishing, Inc.

Parent Company: RT Publishing, Inc.

Established 2001

Other Publications: Mandarin Newslite, Ocean Breeze, Players Journal

Publisher: Rebecca Taus
12443 San Jose Blvd, Suite 403
Jacksonville, FL 32223
Phone: 904-886-4919
Website:

SAPA Contact: Rebecca Taus

Fax: 904-379-5250
E-Mail: publisher@rtpublishinginc.com

Circulation: 53000
Mail: 98 %
Carrier: %
Racks: 2 %

Paper Size: Tab
Columns: 5

Page Size: 10.25 X 16
Average Pages: 36

Editorial: 40 %
Advertising: 60 %

Publication Day: 10th of month

Display Rate: 18.00

Ad Deadline: 25th of month

Classified Rate:

Class Deadline:

Insert | Stuart Web Press
Shipping | 5675 Grouper Ave.
Address | Stuart, FL 34997

Color Rate: 128
Insert Rate: 85/M

FL

Rushing Media

Parent Company: The Weekly Want Ads

Established 1987

Other Publications: Point of View, Local Lifestyle Magazine

Publisher: Brian Rushing
6160 West Park Avenue
HOUMA, LA 70364
Phone: 1985-868-7515
Website: weeklywantads.com

SAPA Contact: Brian Rushing

Fax: 1985-873-9009
E-Mail: mail@weeklywantads.com

Circulation: 26000
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab
Columns: 7

Page Size: 10.25 X 14
Average Pages: 32-36

Editorial: 0 %
Advertising: 100 %

Publication Day: Thursday

Display Rate: 9.90

Ad Deadline: Monday

Classified Rate:

Class Deadline: Tuesday

Insert | Signature Offset
Shipping | 2610 Lakeview Rd
Address | Hattiesburg MS 39401

Color Rate: 5.00 c.i.
Insert Rate: \$28 per 1000

LA

Rutherford Weekly

Parent Company: Community First Media, Inc.

Established 1992

Other Publications: Shelby Shopper & Info, Kidsville News Cleveland,
Rutherford & Polk

Publisher: Mike Marlow
369 Butler Road
Forest City, NC 28043
Phone: 828-248-1408

SAPA Contact: Mike Marlow

Website: www.rutherfordweekly.com

Fax: 828-245-7013

E-Mail: mike@rutherfordweekly.com

Circulation: 16000

Mail: %

Carrier: 0 %

Racks: 99 %

Paper Size: Tab

Page Size: 10.333 X 15

Editorial: 20 %

Columns: 1.611

Average Pages: 36

Advertising: 80 %

Publication Day: Thursday

Display Rate: 7.00

Ad Deadline: Tues 3pm

Classified Rate: personal-\$7.50/20
words/business
\$10.00

Class Deadline: Tuesday 3 pm

Insert | Walton Press
Shipping | 402 Mayfield Drive
Address | Monroe GA 30655

Color Rate: 135

Insert Rate: \$40/1000

NC

SACP

Parent Company:

Established

Other Publications:

Publisher: Doug Sutton
27259 1/2 Camp Plenty Road
Santa Clarita, CA 91351
Phone: 661-298-5330

SAPA Contact:

Website:

Fax: 661-298-5338

E-Mail:

Circulation:

Mail: %

Carrier: %

Racks: %

Paper Size:

Page Size: _____ X _____

Editorial: %

Columns:

Average Pages:

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert |
Shipping |
Address |

Color Rate:

Insert Rate:

CA

Saturation Mailers Coalition

Parent Company:

Established

Other Publications:

Publisher: Donna Hanbery
33 South 6th Street, Suite 4040
Minneapolis, MN 55402
Phone: 612-340-9350

SAPA Contact:

Fax: 612-340-9446

Website:

E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:

Page Size: _____ X _____

Editorial: %

Columns:

Average Pages: _____

Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

MN

Savannah Pennysaver

Parent Company:

Established 1985

Other Publications:

Publisher: Joe McGlamery
P.O. Box 5100
Savannah, GA 31414
Phone: 1912-238-2040

SAPA Contact: Howard Shumway

Fax: 1912-238-2041

Website: www.southeastpennysaver.

E-Mail: joe@morrisnews.com

Circulation: 63000
Mail: 15 %
Carrier: 80 %
Racks: 5 %

Paper Size: Tab

Page Size: 9.6875 X 10.25

Editorial: 5 %

Columns: 1.375"

Average Pages: 72

Advertising: %

Publication Day: Wednesday

Display Rate: 17.25

Ad Deadline: Monday noon

Classified Rate: \$13.50/20 words

Class Deadline: Monday 5 pm

Insert
Shipping
Address

1800 E. Victory Dr.
Savannah, GA 31404

Color Rate: \$175

Insert Rate: \$20/M

GA

Shelby Shopper & Info

Parent Company: Community First Media, Inc.
Other Publications: Rutherford Weekly

Established 1984

Publisher: Greg Ledford
503 North Lafayette Street
Shelby, NC 28150
Phone: 704-484-1047
Website: www.shelbyinfo.com

SAPA Contact: Greg Ledford
Fax: 704-484-1067
E-Mail: greg@shelbyinfo.com

Circulation: 27404
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab
Columns: 1.611"

Page Size: 10.333 X 15
Average Pages: 40

Editorial: 20 %
Advertising: 80 %

Publication Day: Thursday

Display Rate: \$11

Ad Deadline: Tuesday 3 pm

Classified Rate: personal-\$7.50/20
words/business
\$10.00

Class Deadline: Tuesday 3pm

Insert | Walton Press
Shipping | 402 Mayfield Dr.
Address | Monroe, GA 30655

Color Rate: 135

Insert Rate: \$0.04

NC

Shopper's Guide

Parent Company: Kennedy Newspaper Co., Inc.
Other Publications: The News-Democrat (paid circulation newspaper)

Established 1976

Publisher: Ward Phillips
P.O. Box 626
Waverly, TN 37185
Phone: 1931-296-7705
Website: thenews-democrat.com

SAPA Contact: Bill Ridings
Fax: 1931-296-5156
E-Mail: newsdemocrat@bellsouth.net

Circulation: 9,500
Mail: 80 %
Carrier: 0 %
Racks: 20 %

Paper Size: Tab
Columns: 1.5625"

Page Size: 10 X 21.25
Average Pages: 32

Editorial: 0 %
Advertising: 100 %

Publication Day: Wednesday

Display Rate: 5.50

Ad Deadline: Friday 5pm

Classified Rate: \$4.00/10 words \$0.10
each additional

Class Deadline: Friday 5pm

Insert | 302A West Main St.
Shipping | Waverly, TN 37185
Address |

Color Rate: \$40.00 per tabloid

Insert Rate: \$60/M

TN

Smoky Mountain News

Parent Company:
Other Publications:

Established 1999

Publisher: Scott McLeod
P.O. Box 629
Waynesville, NC 28786
Phone: 828-452-4251
Website: [WWW.](http://www.smokymountainnews.com)

SAPA Contact:
Fax:
E-Mail: ads@smokymountainnews.com

Circulation: 16000
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: <u>10</u> X <u>11.125</u>	Editorial: %
Columns:	Average Pages:	Advertising: %

Publication Day:	Display Rate: 17.50
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate: 140
Insert	Insert Rate:
Shipping	
Address	

NC

Smoky Mountain Trader

Parent Company:
Other Publications:

Established 1987

Publisher: Lynn Earls
5063 West Andrew Johnson Hwy, Suite 1
Morristown, TN 37814
Phone: 1423-587-1700
Website: www.thesmtrader.com

SAPA Contact: Lynn Earls
Fax: 1423-587-2906
E-Mail: ads@thesmtrader.com

Circulation: 13455
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab	Page Size: <u>10</u> X <u>12.5</u>	Editorial: 10 %
Columns: 1.5"	Average Pages: 48	Advertising: 100 %

Publication Day: Thursday	Display Rate: \$12.00
Ad Deadline: Tuesday	Classified Rate: \$4.00
Class Deadline: Monday	Color Rate: \$75.00
Insert	Insert Rate: \$45/M
Shipping	
Address	

6158 West Andrew Johnson Hwy.
Talbot, TN 37877

TN

Southside Shopper

Parent Company:
Other Publications:

Established 1977

Publisher: Greg Byars
P.O. Box 449
Garner, NC 27529
Phone: 919-772-9002
Website: www.sshopper.com

SAPA Contact: Greg Byers
Fax: 919-772-4172
E-Mail: gbyars@ssshopper.com

Circulation: 29692
Mail: 0 %
Carrier: 65 %
Racks: 35 %

Paper Size: Tab
Columns: 1.5"

Page Size: 10.25 X 15
Average Pages: 52

Editorial: 10 %
Advertising: %

Publication Day: Thursday

Display Rate: \$10.50

Ad Deadline: Friday 5 pm

Classified Rate: \$6.80/1-4 lines

Class Deadline: Monday 10 am

Insert
Shipping
Address

2339 Timber Drive
Garner, NC 27529

Color Rate: 349

Insert Rate: \$28/1000

NC

Spirit Newspapers

Parent Company:
Other Publications: Daisy Belle's

Established 2000

Publisher: Allison Hartley
P.O. Box 33
Pooler, GA 31322
Phone: 912-748-3567
Website: www.thespiritnewspaper.

SAPA Contact: Steve Hartley
Fax: 912-748-0490
E-Mail: spiritnewspapers@aol.com

Circulation: 13200
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab
Columns: 2"

Page Size: 10.25 X 20
Average Pages:

Editorial: %
Advertising: %

Publication Day:

Display Rate: 7.50

Ad Deadline: Tuesday 3:00 pm

Classified Rate: 6.50

Class Deadline:

Insert
Shipping
Address

Color Rate: 65

Insert Rate: \$35/k

GA

SRDS

Parent Company:
Other Publications:

Established

Publisher: David Crawford
1451 Millmore Terrace
Dacula, GA 30019
Phone: 770-277-0234
Website: www.srds.com

SAPA Contact:

Fax:
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:
Ad Deadline:
Class Deadline:

Display Rate:
Classified Rate:

Insert
Shipping
Address

Color Rate:
Insert Rate:

GA

Star Shopper

Parent Company:
Other Publications:

Established 1973

Publisher: Sarah Farnet
P.O. Box 1727
FAYETTEVILLE, AR 72702
Phone: 479-521-6873
Website: www.starshopper.com

SAPA Contact: Sarah Farnet

Fax: 479-521-0211
E-Mail: sfarnet@mac.com

Circulation: 24000
Mail: %
Carrier: %
Racks: 100 %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: 40

Editorial: %
Advertising: 100 %

Publication Day: Wednesday
Ad Deadline: Friday
Class Deadline: Monday

Display Rate: 8.23 col inch
Classified Rate: 10 words/\$6.25
additional word

Insert
Shipping
Address

Color Rate: 140.
Insert Rate: .045 and .055

AR

Taradel

Parent Company:
Other Publications:

Established

Publisher: Jim Fitzgerald
4325 Cox Road
Glen Allen, VA 23060
Phone: 804-364-8444
Website: www.taradel.com

SAPA Contact:
Fax: 603-452-0672
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

VA

TCNA

Parent Company:
Other Publications:

Established

Publisher: Jack Bick
7920 Kern Lane
Fort Worth, TX 76137
Phone: 800-324-4402
Website: www.tcnatoday.com

SAPA Contact:
Fax: 866-822-4920
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial:	%
Columns:	Average Pages:	Advertising:	%

Publication Day:	Display Rate:
Ad Deadline:	Classified Rate:
Class Deadline:	Color Rate:
Insert	Insert Rate:
Shipping	
Address	

TX

The Antique Shoppe

Parent Company: SGS Publications, Inc.

Established 1985

Other Publications: The Antique Shoppe Newspaper

Publisher: Bruce Causey	SAPA Contact: Bruce Causey	Circulation: 15000
PO Box 2175		Mail: %
Keystone Heights, FL 32656		Carrier: %
Phone: 352-475-1679	Fax: 352-475-5326	Racks: %
Website: www.antiqueshoppefl.com	E-Mail: antshoppe@aol.com	

Paper Size:	Page Size: 11 X 13	Editorial: 35 %
Columns: 4	Average Pages: 48	Advertising: 65 %

Publication Day: monthly Display Rate: \$11.75/inch

Ad Deadline: 15th of the month Classified Rate: \$10.

Class Deadline: 15th of the month

Insert

Color Rate: \$75

Shipping

Insert Rate: \$35/TH

Address

FL

The Bluffton Sun

Parent Company: Coastal Fun Info LLC

Established 1998

Other Publications:

Publisher: B.J. Frazier	SAPA Contact: B.J. Frazier	Circulation: 24598
P.O. Box 2056		Mail: 90 %
Bluffton, SC 29910		Carrier: %
Phone: 1843-757-9507	Fax: 1843-757-9506	Racks: 10 %
Website: blufftonsun.com	E-Mail: bjf.citysun@hargray.com	

Paper Size: Tab	Page Size: 10 X 10.25	Editorial: 50 %
Columns: 4	Average Pages: 36-56	Advertising: 50 %

Publication Day: 2 x per month Display Rate: \$19

Ad Deadline: 2 weeks prior Classified Rate: \$19

Class Deadline: 6 days prior

Insert

Color Rate: 110

Shipping

Insert Rate: 7¢ each

Address

Bluffton Sun
140 Johnston Way
Bluffton, SC 29910

SC

The Country Trader

Parent Company:

Established

Other Publications:

Publisher: HB Brooks
322 West Main Street
Gallatin, TN 37066
Phone: 615-230-1116
Website: www.countrytraderonline.

SAPA Contact:
Fax: 615-230-1118
E-Mail: gwen@countrytraderonline.com

Circulation: 10000
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: 10 X 14 Editorial: %
Columns: _____ Average Pages: _____ Advertising: %

Publication Day: _____ Display Rate: _____
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

TN

The Flyer - Miami

Parent Company:

Established 1984

Other Publications:

Publisher: Justo Rey
12485 S.W. 137th Avenue, Suite 107
Miami, FL 33186
Phone: 305-234-6844
Website: _____

SAPA Contact: Jim Kendall
Fax: _____
E-Mail: sfbeck@theflyer.net

Circulation: 800000
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Paper Size: Mini Tab Page Size: _____ X _____ Editorial: 0 %
Columns: 3 1/8 Average Pages: 52 Advertising: %

Publication Day: Wednesday Display Rate: 1285.75
Ad Deadline: Friday 5pm Classified Rate: _____
Class Deadline: Sat. 1pm
Insert _____ Color Rate: \$20.00 per zone
Shipping _____ Tampa, FL 33619 Insert Rate: \$28/m
Address _____

FL

The Flyer - Tampa

Parent Company:

Established 1984

Other Publications:

Publisher: Jim Kendall
201 Kelsey Lane
Tampa, FL 33619
Phone: 1813-626-9430
Website:

SAPA Contact: Jim Kendall
Circulation: 400000
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Fax: 1813-622-7571
E-Mail: sfbeck@theflyer.net

Paper Size: Mini Tab Page Size: _____ X _____ Editorial: 0 %
Columns: 3 1/8 Average Pages: 52 Advertising: %

Publication Day: Wednesday Display Rate: 1285.75
Ad Deadline: Friday 5pm Classified Rate:
Class Deadline: Sat. 1pm
Insert 201 Kelsey Lane Color Rate: \$20.00 per zone
Shipping Tampa, FL 33619 Insert Rate: \$28/m
Address

FL

The Hartsville News Journal

Parent Company: Swartz Media

Established 1983

Other Publications: Chesterfield County Shopper, The News Journal, The Merion County Journal

Publisher: Don Swartz
416 West Carolina Avenue
Hartsville, SC 29550
Phone: 1-843-667-9656
Website: hartsvillenewsjournal.com

SAPA Contact:
Circulation: 12504
Mail: %
Carrier: 97 %
Racks: 3 %

Fax: 1-843-661-7102
E-Mail: production@florencenewsjournal.

Paper Size: Page Size: 10 X 16 Editorial: %
Columns: 6 Average Pages: 12 Advertising: %

Publication Day: Wednesday Display Rate: 12.60
Ad Deadline: Friday Prior Classified Rate:
Class Deadline: Friday Prior
Insert 701 N. White Street Color Rate: 125
Shipping Lancaster SC 29721 Insert Rate: 50
Address

SC

The Johnson City News & Neighbor

Parent Company: Johnson City News and Neighbor

Established 1998

Other Publications: Johnson City News

Publisher: Bill Derby
P.O. Box 5006
Johnson City, TN 37602
Phone: 423-979-1300
Website: newsandneighboronline.com

SAPA Contact: Bill Derby
Fax: 1423-979-1307
E-Mail: news@jcnewsandneighbor.com

Circulation: 30763
Mail: 0 %
Carrier: 98 %
Racks: 2 %

Paper Size: Broadsheet Page Size: 10.825 X 21 Editorial: 40 %
Columns: 6 Average Pages: 14 Advertising: 60 %

Publication Day: Saturday Display Rate: \$15.75
Ad Deadline: Wednesday noon Classified Rate: \$10/wk, \$15/2 wks,
Class Deadline: Wednesday noon \$20/4wks
Insert Elizabethton Star Color Rate: 10
Shipping 300 Sycamore St.
Address Elizabethton TN 37643 Insert Rate: single sheet \$25 cpm,

TN

The Keenan Group, Inc.

Parent Company:

Established

Other Publications:

Publisher: Bob Keenan
155 Keenan Court
Pleasant View, TN 37146
Phone: 800-229-0922
Website: www.keenangroup.com

SAPA Contact: Bob Keenan
Fax: 1615-746-2270
E-Mail: suzette@keenangroup.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: Page Size: _____ X _____ Editorial: %
Columns: Average Pages: Advertising: %

Publication Day: Display Rate:
Ad Deadline: Classified Rate:
Class Deadline:
Insert Color Rate:
Shipping Insert Rate:
Address

TN

The Laker - Lutz News

Parent Company:

Established 1999

Other Publications:

Publisher: Diane Kortus
P.O. Box 479
Lutz, FL 33548
Phone: 813-909-2800
Website: www.cnewspubs.com

SAPA Contact: Diane Kortus
Fax: 1813-909-2802
E-Mail: dkortus@cnewspublications.com

Circulation: 117002
Mail: %
Carrier: 85 %
Racks: 15 %

Paper Size: Tab Page Size: 9.875 X 15.25 Editorial: 40 %
Columns: 4 Average Pages: 40 Advertising: 60 %

Publication Day: monthly Display Rate: 22.50

Ad Deadline: Friday 6:00pm Classified Rate:

Class Deadline: Friday 6:00pm

Insert

Color Rate: \$150

Shipping

Insert Rate: \$40/1000

Address

FL

The Marion County News Journal

Parent Company: Swartz Media

Established 1982

Other Publications: The Hartsville News Journal, The News Journal,
Chesterfield County Shopper

Publisher: Don Swartz
803 North Main Street
Marion, SC 29571
Phone: 1-843-423-7336
Website: marioncountynewsjournal.

SAPA Contact: Don Swartz
Fax: 1-843-423-7111
E-Mail: production@florencenewsjournal.

Circulation: 12780
Mail: 97 %
Carrier: %
Racks: 3 %

Paper Size: Page Size: 10 X 16 Editorial: 20 %
Columns: 6 Average Pages: 12 Advertising: 80 %

Publication Day: Wednesday Display Rate: 12.60

Ad Deadline: Prior Friday Classified Rate: 15.

Class Deadline: Prior Friday

Insert

Color Rate: 125

Shipping

Insert Rate: 45 single sheet

Address

SC

The NEWS

Parent Company: GCA Publishing Co., Inc.

Established 1989

Other Publications:

Publisher: Gary Cunningham
2323 Crestmoor Road
Nashville, TN 37215
Phone: 1-615-298-1500
Website: GCANEWS.com

SAPA Contact: Gary Cunningham
Fax: 1-615-298-1015
E-Mail: garycunningham@gcanews.com

Circulation: 25000
Mail: 23 %
Carrier: 67 %
Racks: 10 %

Paper Size:

Page Size: 11.5 X 14

Editorial: 50 %

Columns: 5

Average Pages: 72

Advertising: 50 %

Publication Day: Wednesday

Display Rate:

Ad Deadline: Friday

Classified Rate:

Class Deadline: Monday

Insert | same as above

Color Rate: 100 full color

Shipping

Insert Rate: \$40 pm

Address

TN

The News Journal

Parent Company: Swartz Media

Established 1983

Other Publications: Hartsville News Journal, Chesterfield County Shopper,
Marion County News Journal

Publisher: Don Swartz
312 Railroad Avenue
FLORENCE, SC 29506
Phone: 1-843-667-9656
Website: florencenewsjournal.com

SAPA Contact: Don Swartz
Fax: 1-843-661-7102
E-Mail: production@florencenewsjournal.

Circulation: 19297
Mail: 0 %
Carrier: 97 %
Racks: 3 %

Paper Size: Broadsheet

Page Size: 10 X 16

Editorial: 40 %

Columns: 6

Average Pages: 16

Advertising: 60 %

Publication Day: Wednesday

Display Rate: 18.75

Ad Deadline: Friday prior

Classified Rate:

Class Deadline: Friday prior

Insert | 615 Front Street
Shipping | Georgetown SC 29440
Address

Color Rate: 175

Insert Rate: 50 pm

SC

The Peddler

Parent Company: North Washington Enterprises, Inc.

Established 1977

Other Publications:

Publisher: Timothy Sneed
420 N. Washington Ave., Suite 7
Cookeville, TN 38501
Phone: 1931-526-5910
Website: www.thepeddler.tn.com

SAPA Contact: Bob Wilborn & Timothy Sneed
Circulation: 18000
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Fax: 1931-528-9735
E-Mail: peddler38501@gmail.com

Paper Size: Tab Page Size: 10.437 X 12.44 Editorial: 0 %
Columns: 10 picas or Average Pages: 24 Advertising: %

Publication Day: Thursday Display Rate: 6.00
Ad Deadline: Tuesday noon Classified Rate: \$5.00/20 words
Class Deadline: Tuesday noon
Insert 420 N. Washington Ave. Color Rate: \$2.00 per column
Shipping Cookeville, TN 38501 Insert Rate: \$0.05
Address

TN

The Reminder / Access to Media

Parent Company:

Established

Other Publications:

Publisher: Daniel Buendo
280 N. Main Street
EAST LONGMEADOW, MA 01028
Phone: 1-413-525-6661
Website:

SAPA Contact:
Circulation:
Mail: %
Carrier: %
Racks: %

Fax: 1-413-525-5882
E-Mail: dbuendo@thereminder.com

Paper Size: Page Size: _____ X _____ Editorial: %
Columns: Average Pages: Advertising: %

Publication Day: Display Rate:
Ad Deadline: Classified Rate:
Class Deadline:
Insert Color Rate:
Shipping Insert Rate:
Address

MA

The Rhinoceros Times

Parent Company: Hammer Publications, Inc.

Established 1991

Other Publications:

Publisher: John Hammer
216 W. Market St.
Greensboro, NC 27401
Phone: 336-273-0885
Website: www.rhinotimes.com

SAPA Contact: William Hammer
Circulation: 32027
Mail: 1 %
Carrier: %
Racks: 99 %

Fax: 336-273-0821
E-Mail: melissa@rhinotimes.net

Paper Size: Tab Page Size: 10 X 12.5 Editorial: 50 %
Columns: 14.5 picas Average Pages: 68 Advertising: 50 %

Publication Day: Thursday Display Rate: \$54.00
Ad Deadline: Fri. 5pm Classified Rate: \$40 pci
Class Deadline: Fri. 5 pm

Insert 1893 Remount Road
Shipping Gastonia, NC 28054
Address

Color Rate: \$350- Four color/
Insert Rate:

NC

The Shopper & Community Newspapers

Parent Company:

Established 1971

Other Publications:

Publisher: J Davidson SAPA Contact: Nancy Eckard & Jim Davidson
3200 Wellons Blvd. Circulation: 30000
New Bern, NC 28562 Mail: 0 %
Phone: 252-639-2660 Fax: 252-633-2663 Carrier: 92 %
Website: www.encshopper.com E-Mail: jdavidson@freedomenc.com Racks: 8 %

Paper Size: Tab Page Size: 9.889 X 10 Editorial: 0 %
Columns: 1.5556 Average Pages: 32 Advertising: 100 %

Publication Day: Wednesday Display Rate: 11.03
Ad Deadline: Thursday 10am Classified Rate: \$1300/25 words
Class Deadline: Friday 11am \$0.20 each additional

Insert The Shopper
Shipping c/o Jacksonville Daily News
Address 724 Bell Fork Road
 Jacksonville NC 28540

Color Rate: \$75.00
Insert Rate: \$45/M

NC

The Southeast Sun

Parent Company: QST Publications Inc

Established 1982

Other Publications:

Publisher: Russell Quattlebaum
P. O. Box 311546
ENTERPRISE, AL 36331
Phone: 1334-393-2969
Website: www.southeast.sun.com

SAPA Contact: Caroline & Russell Quattlebaum
Circulation: 22000
Mail: 8 %
Carrier: 92 %
Racks: 0 %

Fax: 1334-393-2987
E-Mail: sales@southeast.sun.com

Paper Size: Broadsheet Page Size: 10.5 X 20 Editorial: 50 %
Columns: 1.6458 Average Pages: 24 Advertising: 50 %

Publication Day: Wednesday Display Rate: 20.50
Ad Deadline: 5 pm Monday Classified Rate: 30¢ word personal/
Class Deadline: Monday at noon 40¢ word business
Insert 628A Glover Ave. Color Rate: 245
Shipping Enterprise, AL 36331 Insert Rate: \$50/M
Address

AL

The Upstate Shopper

Parent Company:

Established 1989

Other Publications:

Publisher: Todd Dillard
P.O. Box 160116
Boiling Springs, SC 29316
Phone: 1864-542-8015
Website: www.theupstateshopper.com

SAPA Contact: Todd Dillard
Circulation: 15441
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Fax: 1864-542-9086
E-Mail: info@theupstateshopper.com

Paper Size: Tab Page Size: 10.25 X 12.5 Editorial: 0 %
Columns: 1 1/4" Average Pages: 20 Advertising: 100 %

Publication Day: Thursday Display Rate: \$6.00
Ad Deadline: Tuesday 5 p.m. Classified Rate: \$4 per week
Class Deadline: Tuesday 5 p.m.
Insert Color Rate: 35
Shipping Insert Rate:
Address

SC

Thrifty Nickel - Greensboro

Parent Company: American Classifieds

Established 1986

Other Publications:

Publisher: Dan Leasure
5214 West Market Street
Greensboro, NC 27419
Phone: 336-297-4300
Website: www.americanclassifieds.com

SAPA Contact: Dan Leasure
Fax: 336-297-4399
E-Mail: manager.

Circulation: 33000
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab
Columns: 9

Page Size: 10.75 X 15.5
Average Pages: 48

Editorial: %
Advertising: 100 %

Publication Day: Thursday

Display Rate: 12.00

Ad Deadline: Tuesday 3:00 pm

Classified Rate: \$8,00

Class Deadline:

Insert Triangle Web, Raleigh, NC

Color Rate: \$150 full, \$45 spot

Shipping
Address

Insert Rate: 6¢ each

NC

Thrifty Nickel - Winston Salem

Parent Company: Want Ads of Winston Salem, Inc.

Established 1981

Other Publications:

Publisher: Jim & Paula Noonan
1427 Peters Creek Parkway
Winston Salem, NC 27103
Phone: 336-773-1595
Website:

SAPA Contact: Jim & Paula Noonan
Fax: 336-773-1597
E-Mail: wsthritynickel@gmail.com

Circulation: 22000
Mail: 0 %
Carrier: 0 %
Racks: 100 %

Paper Size: Tab
Columns: 8 picas

Page Size: 10.4 X 16
Average Pages: 36

Editorial: 0 %
Advertising: 100 %

Publication Day: Thursday

Display Rate: \$9.50

Ad Deadline: Tuesday 5 pm

Classified Rate: business-\$6.00/15

Class Deadline: Tuesday 5 pm

words Per. \$4.00/15
words

Insert Triangle Web Printer

Color Rate: \$25.00 Or Size

Shipping 514 United Dr.
Address Durham, NC 27713

Insert Rate: \$40/M

NC

Tri-State Connection

Parent Company:
Other Publications:

Established 2006

Publisher: Lynn Earls
P.O. Box 980
Harrogate, TN 37752
Phone: 423-863-7976
Website:

SAPA Contact:
Fax: 423-869-0521
E-Mail: tristateconnection@netcommande

Circulation: 16000
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day: _____ Display Rate: \$12.00
Ad Deadline: _____ Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: _____
Shipping _____ Insert Rate: _____
Address _____

TN

Up & Coming Weekly

Parent Company: F & B Publications
Other Publications: Kidsville News!

Established 1996

Publisher: Bill Bowman
PO Box 53461
Fayetteville, NC 28305
Phone: 910-484-6200
Website: www.upandcomingmag.com

SAPA Contact: Bill Bowman
Fax: 910-484-9218
E-Mail: officemanager@upandco

Circulation: 13854
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab	Page Size: <u>9.75</u> X <u>1312</u>	Editorial: 50 %
Columns: 2.25"	Average Pages: 48	Advertising: 50 %

Publication Day: Wednesday Display Rate: \$28.00
Ad Deadline: 5 days prior to publication date Classified Rate: _____
Class Deadline: _____
Insert _____ Color Rate: \$150/1 color, \$200/2
Shipping _____ Fayetteville, NC 28301 Insert Rate: \$45 M
Address _____

NC

Walton Press

Parent Company:

Established

Other Publications:

Publisher: David Zeh
402 Mayfield Drive
Monroe, GA 30655
Phone: 800-354-0235
Website: waltonpress.com

SAPA Contact:
Fax: 770-267-9463
E-Mail:

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size:	Page Size: _____ X _____	Editorial: %
Columns:	Average Pages: _____	Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:

Insert Rate:

GA

Want Ads of Columbus

Parent Company: American Classifieds

Established 1990

Other Publications:

Publisher: Randy Eiland
4425 Holly Avenue
COLUMBUS, GA 31904
Phone: 706-571-3463
Website: www.peachads.com

SAPA Contact: Randy Eiland
Fax: 706-256-0087
E-Mail: charlie@peachads.com

Circulation: 29274
Mail: %
Carrier: %
Racks: 100 %

Paper Size: Tab	Page Size: 10.5 X 16	Editorial: %
Columns: 8	Average Pages: 28	Advertising: 100 %

Publication Day: Thursday

Display Rate: 25

Ad Deadline: Tuesday prior

Classified Rate:

Class Deadline: Tuesday 6pm

Insert
Shipping
Address

Walton Press
402 Mayfield Drive
Monroe, GA 30655

Color Rate: 20

Insert Rate: up to 10,000, \$50m,

GA

Waycross Shopper

Parent Company:
Other Publications:

Established 1981

Publisher: Al Joiner
PO Box 1304
Waycross, GA 31502
Phone: 1912-285-8539
Website: www.

SAPA Contact: Al Joiner
Fax: 1912-283-5231
E-Mail: ads@thewaycrossshopper.com

Circulation: 24299
Mail: 100 %
Carrier: 0 %
Racks: 0 %

Paper Size: Tab
Columns: 1.5"

Page Size: 10.25 X 14"
Average Pages: 28

Editorial: 0 %
Advertising: 100 %

Publication Day: Tuesday

Display Rate: \$7.00

Ad Deadline: Thursday 5 pm

Classified Rate: \$7.00/20 words
\$0.20 each additional

Class Deadline: Thursday 1 pm

Insert 540 Plant Ave.
Shipping Waycross, GA 31501
Address send sapa brochures 2/4

Color Rate: \$55 or 20% of ad
Insert Rate: \$46/M

GA

West Volusia Pennysaver

Parent Company: Daytona Beach News Journal
Other Publications: Volusia Pennysaver

Established 1971

Publisher: Clarissa Williams
1422 N. Woodland Blvd. Gateway Village
De Land, FL 32720
Phone: 386-736-2880
Website: www.floridapennysavers.com

SAPA Contact: Kathleen Mason
Fax: 386-736-3587
E-Mail: clarissa.williams@psavers.com

Circulation: 50000
Mail: 0 %
Carrier: 87 %
Racks: 13 %

Paper Size:
Columns: 9 Picas

Page Size: 7 X 11.5"
Average Pages: 76Wed/ 44S

Editorial: 0 %
Advertising: %

Publication Day: Wed. & Sat.

Display Rate: \$18.75Wednesdays;

Ad Deadline: Monday & Thursday

Classified Rate: \$17.75/25 words

Class Deadline: Monday & Thursday

Insert 367 Hamilton Ave. 2C
Shipping De Land, FL 32724
Address West Volusia Is A Free Standing
Shopper A Part Of Volusia Pennysaver

Color Rate: \$100
Insert Rate: \$35/M

FL

Wisconsin Community Papers

Parent Company:

Established

Other Publications:

Publisher: Janelle Anderson
P.O. Box 1256
FOND DU LAC, WI 54935
Phone: 1-920-924-2651
Website:

SAPA Contact:

Fax: 1-920-922-0851
E-Mail: janelle@wisad.com

Circulation:
Mail: %
Carrier: %
Racks: %

Paper Size: _____ Page Size: _____ X _____
Columns: _____ Average Pages: _____

Editorial: %
Advertising: %

Publication Day:

Display Rate:

Ad Deadline:

Classified Rate:

Class Deadline:

Insert
Shipping
Address

Color Rate:
Insert Rate:

